

Mi Primer Bitcoin Board of Directors – Meeting Minutes

Date: February 7, 2025, 10:00am

Location: Mi Primer Bitcoin / Virtual

1. Attendance

Present (in person): Kiki, John Dennehy, Wally Menjivar, Jamie Robinson

Present (online): Jonathan Yagoobian

Absent: None

2. Agenda

1. **Welcome (25 mins)**
2. **General Manager Report (90 mins)**
3. **Topic 1: Education Department Guidance & OKRs (65 mins)**
4. **Topic 2: Organizational Tone & Strategy (re: IMF, Government) (60 mins)**
5. **Topic 3: Board-Level OKRs (60 mins)**
6. **Adjournment**
7. **Summary of Key Action Items**

3. Meeting Notes

1. Welcome & Board Introductions

- Welcomed Wally & Kiki to the Board of Directors
- Overview of agenda and shared documents

2. General Manager Report

Presenter: Quentin Ehrenmann

Operations & Governance:

- New Board members: John Dennehy, Jamie Robinson, Jonathan Yagoobian, Wally, Kiki
- Advisory Board created: Mike Peterson, Jeremy Almond, Jeff Booth
- US registration ongoing; exploring Prospera as an alternative for El Salvador
- Tech Department established with new hires: Lead Web Engineer, Lead Bitcoin Engineer, Graphic Designer, Video Editor, Content Manager, Community Builder
- Organizational structure updates & implementation of 10-step Operating System

Education & Curriculum:

- **Bitcoin Diploma:** 2025 edition published; 11 translations available
- **Intro Course:** Published Teacher's Guide; released Blink & Wallet of Satoshi versions
- **Bitcoin for Business:** 85% completed; 29 modules submitted for design
- **Online School Growth:** 1,654 registered users; 5 dedicated node classrooms
- **Teacher Training:** Four new teachers onboarded; structured training program in progress

Community & Expansion:

- 55+ node network across 30+ countries
- General Assembly participation record: 22 nodes joined
- Open-source translators added (Togo, Burkina Faso, France)

Tech & Security:

- Weekly check-ins for new hires in the Tech Department
- AlbyHub integration for finance management
- Exploring Nostr tools (Keycast, Xtonostr)

Finance & Compliance:

- Financial Dashboard v1 completed
- Multisig wallet established for fund security; exploring remote signing solutions

3. Education Department Guidance & OKRs

- Board support requested for clearer structure, roles, and OKRs within the Education Department
- Development and execution of educational products require streamlined processes
- Curriculum Coordinator to expand responsibilities and report to Director of Education
- Guidance document outlining roles and decision-making structure to be finalized and shared
- Review of youth programming and partnerships for alignment with MPB's mission

4. Organizational Tone & Strategy

- MPB maintains neutrality on political and financial matters
- Individuals are free to express their opinions as individuals
- Communications strategy to ensure professionalism and factual accuracy

5. Board-Level OKRs

- Defining Board's goals and strategy for 2025
- Reducing reliance on individual personalities in MPB's public representation

6. Adjournment

Next Meeting: March 5, 2025, 10:00 AM

7. Summary of Key Action Items

Education & Curriculum

- **Intro Course Development:** Led by jr@miprimerbitcoin.io with GM, Tech Team & Curriculum Coordinator
- **Education OKRs & Structure:** Board session planned for Intro Course strategy
- **Guidance Document:** Finalize & share “Vision for the Education Department” document
- **Youth Programs & Partnerships:** Review current offerings & partnerships for mission alignment
- **Curriculum Leadership & Decision-Making:** Clarify Director of Education’s authority

Finance & Operations

- **Financial Dashboard:** BOD to review expense categorization
- **Multi-Sig Wallet:** Evaluate secure remote signing solutions

Governance & Strategy

- **Board OKRs:** Define Board’s 2025 goals in the next meeting (March 5)
- **MPB Tone & Communication:** Ensure neutrality in public statements